

Events supporting and promoting wider career choices held in Liverpool City Region

Our target was **30 Skills Shows...**
 We delivered **33, over achieving by 10%.** In total we reached out to **14,933 people.**

No	Skills Shows	Date	Attended
1	Big Bang Fair	4 th Jul 17	392
2	Training & Apprenticeship Fair	20 th Jul 17	69
3	Engineering Open House Family Day	28/29 th Jul 17	589
4	Get Hired Liverpool	30 th Aug 17	11
5	iCan Unemployed Skills Show – MYA	19 th Sep 17	35
6	JCP Kirkby Jobs Fair	20 th Sep 17	90
7	iCan Schools Skills Show - Savio Salesian	27 th Sep 17	85
8	JCP Everton Jobs Fair	4 th Oct 17	165
9	St Helens Chamber Jobs Fair	25 th Oct 17	46
10	iCan Schools Skills Show – Mosslands	7 th Nov 17	30
11	iCan Schools Skills Show - Wade Deacon	20 th Nov 17	30
12	Liverpool City Region Health Skills Show	28 th Nov 17	797
13	iCan Schools Skills Show – St Nicholas	4 th Dec 17	30
14	iCan Schools Skills Show – Knowsley College	14 th Dec 17	29
15	St Helens Chamber Jobs Fair	10 th Jan 18	228
16	iCan Schools Skills Show – Cowley	12 th Jan 18	39
17	Knowsley Works Jobs Fair	15 th Jan 18	140
18	JCP West Derby Jobs Fair	7 th Feb 18	105
19	iCan New Year New You	10 th Feb 18	31
20	JCP Everton Jobs Fair	21 st Feb 18	176
21	JCP Kirkby Jobs Fair	28 th Feb 18	77
22	Wirral Hive Skills Show	6 th Mar 18	909
23	iCan Make a Life, a Living & a Difference	7 th Mar 18	50
24	Sutton Academy Careers Fair	15 th Mar 18	881
25	Liverpool City Region Skills Show	18 th Jun 18	4,017
26	Agent Academy Parents’ Skills Show	30 th Jul 18	59
27	Go Construct (Magenta)	14 th Nov 18	27
28	Liverpool VE Week Skills Show	4 th Feb 19	534
29	Sefton Skills Show	26 th Feb 19	367
30	Knowsley & St Helens Skills Show	28 th Feb 19	349
31	Wirral Young Chamber Skills Show	6 th Mar 19	1,148
32	Halton Skills Show	20 th Mar 19	289
33	What Career Live	22 nd Mar 19	3,109



HALTON

3 SHOWS
 9% of the total delivered
1,756 PEOPLE
 12% of the total reached

KNOWSLEY

4 SHOWS
 12% of the total delivered
899 PEOPLE
 6% of the total reached

LIVERPOOL

14 SHOWS
 42% of the total delivered
4,312 PEOPLE
 29% of the total reached

SEFTON

3 SHOWS
 9% of the total delivered
2,136 PEOPLE
 14% of the total reached

ST HELENS

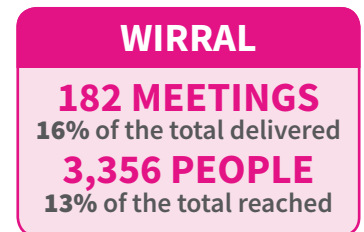
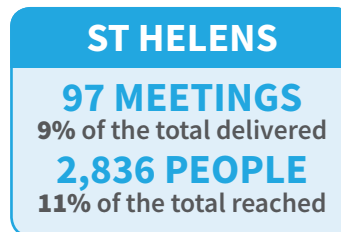
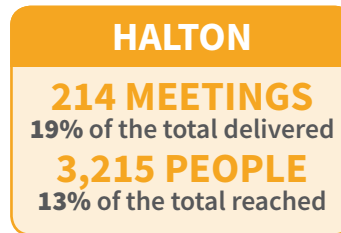
5 SHOWS
 15% of the total delivered
1,935 PEOPLE
 13% of the total reached

WIRRAL

4 SHOWS
 12% of the total delivered
3,895 PEOPLE
 26% of the total reached

Targeted outreach meetings to promote and provide brokerage support of Apprenticeship opportunities including Information, advice and guidance in Liverpool City Region

We profiled **936** targeted outreach meetings and delivered **1,131**. In total we reached out to **25,290 people**.



Meeting Audience Type	Total	%
Employers	199	18%
Residents / Schools	781	69%
Stakeholders & Partners	138	12%
Training Providers	13	1%
TOTAL	1,131	100%

Referral Enquires:

Referral Enquires for One-to-One Support Overall	
Halton	41
Knowsley	149
Liverpool	179
Sefton	46
St Helens	26
Wirral	68
Out of Area	24
Unknown / Not Stated	12
TOTAL	545

Enquiry Source	
Email	74
Event	239
Referral	13
Telephone	3
Website	216
TOTAL	545

Enquirer Type	
Employer	68
Learner / Resident	408
Stakeholder	69
TOTAL	545

Age Group	
Under 16	30
16-18	118
19-24	81
25+	76
Not Known / Not Provided	240
TOTAL	545

School Engagement:

Local Authority	No of Schools	No of Engagements	No of Pupils
Halton	9	23	2,385
Knowsley	8	29	2,818
Liverpool	20	47	6,700
Sefton	17	44	5,532
St Helens	9	23	4,031
Wirral	14	34	3,952
TOTAL	77	200	25,418

Skills for Growth Action Plan launch events to articulate Liverpool City Region sector-specific shortages or need in particular sectors

These Skills for Growth Action Plans provide a comprehensive analysis of supply and demand issues detailing what is specifically needed to capitalise on key growth opportunities within the City Region.

Referencing official quantitative statistics and identifying headline actions to help achieve this, in addition to complementary accessible careers materials which highlight a number of 'best practice' case studies, concentrating on local examples addressing the Skills for Growth agenda and drawing on national and international exemplars.

